

NAVVRAS

THE ESSENCE OF LIFE...

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CARPE DIEM!

You are alive and you are well. THAT is your biggest blessing today. You were born for a purpose. The Almighty is no careless maker and each of his creation has a purpose. With the launch of Navras, I hope that the rasa or essence of life reveals itself to you and helps you find your purpose. And not just that...I hope that you are able to savor the rasa of each day, each experience. With Love and Light

Guruji Shrii Arnav



WE ARE NOW IN INDIRANAGAR, BANGALORE

Gemstoneuniverse, the world's largest retail store exclusively for planetary gemstones, has moved to the heart of Bangalore in Indiranagar. The exclusive boutique store is spread over 3000 sq. ft. with dazzling interiors based on themes from the Zodiac, astrology, Astronomy and Vedic texts. The retail store of 3000 sq ft is part of the Gemstoneuniverse centre of excellence.

The store offers customers an insight into the world of pure *Jyotish* quality gemstones. Customers can consult with the team of GIA and PGA certified consultants and get gemstone recommendations based on accurate analysis of their horoscopes. A wide range of designs available at the store will facilitate the customers to choose and place orders for their personalized jewelry pieces with the recommended gemstones.

“Gemstoneuniverse is a carefully planned project. I wish their endeavor the very best as it really makes a far-reaching impact in spreading of our heritage and this sacred science of Jyotisha and planetary gemology.”

– HH, The Maharaja of Mysore

His Highness, Srikantadatta Narasimharaja Wadiyar, Maharaja of Mysore, did the honors of cutting the ribbon and lighting the lamp at the inauguration.

Ms. Vani Ganapathy, one of the city's noted celebrities also graced the occasion. Ms. Ganapathy is a trained Bharatnatyam dancer, an interior designer and runs her own dance institute in Bangalore.

Your favorite destination for a truly great experience is closer now.

RIDE THE WAVE – EXPERIENCE THE NEW GEMSTONEUNIVERSE INTERFACE

Old is gold but new is a point of view too. In keeping with the philosophy of bringing you nothing but the best, Gemstoneuniverse website has undergone an image makeover. The new website has been designed and features organised to facilitate ease of navigability and better experience.

- The new website has a format that allows for a flow of information in a cogent easy to grasp manner.

- It has all the vital information that you would require available easily without having to go through a maze searching for what you want.

- Effortless navigation has been the most crucial element as we value **time** the most.

- The website is **https** secure. Your data is secure and you are guaranteed a hassle free experience. Gemstoneuniverse is a **CERTIFIED McAfee SECURE SITE**

- Product page has been organised neatly with many sorting option options, based on different parameters available. You can sort by weight, Price per carat and total weight. In the lower left hand corner you have the options to view the number of products as per price range.

- Colored Gemstones are all about color. View the natural Gemstones in the grid view so that you can evaluate color differences at a glance.

- The latest game changing information and articles go to the PIPING HOT section. Watch this section for contests, announcements and new apps on Facebook etc.

- Experience new powerful search that lets you search more than 3000 resources on the Gemstoneuniverse website, blog, social media that ensures you get all the information that you are looking for.

- There is the facility of online chat manned by certified Gemologists from the top Gemology institutions, in case you are really stuck!

- The most prolific feature of the new site is the way social media has been integrated into it. You can now log in to the site and place your order through any one of the multiple options and do not have to create a new account compulsorily for a purchase.

- There is a mobile ready version too and that allows you to browse the catalogue really fast! Now isn't that COOL!

- There are over a 100 FAQs neatly categorised for your ease, you have an answer to anything that crosses your mind about Planetary Gemology, our products and services.



DO MORE AT GEMSTONEUNIVERSE

The Gemstoneuniverse boutique offers a limited range of silver as well as gold foil jewelry like the piece featured below. This jewelry comes in a very affordable range priced between INR3000-12000.



Also available are calibrated gem sets that can be customized to jewelry for the special occasions in your life. Take a look at these classic heart shaped peridots that will make a stunning pendant set complete with matching ear studs!



Bespoke precious gifts for your loved ones. And of course Bespoke fortune, if you feel like pampering yourself!

IN THE PIPELINE

At Gemstoneuniverse, there is a satsang/ a discourse/ a personal development session by Guruji every week. It is a highly motivating and awakening session, where self-discovery, strength and evolution is encouraged. We are looking at opening the session for general people by limited numbers every month.



Please watch out for this space for the announcement if you are willing to be a part of this privileged gathering. Admission will be on a first come first serve basis.

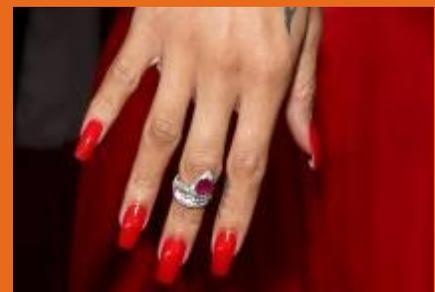
Value Add

Industry News

RUBY STILL IN THE RED

On November 26, 2012, Secretary of State Clinton eased the sanctions on Burma. This was in response to significant reforms that have recently taken place at a rapid pace. Burma also released hundreds of political prisoners, halted press censorship and enacted a labor law that allows unions. They passed new foreign investment laws, established cease fire agreements with ten armed ethnic groups and have started a path to democracy with elections.

However, they did not waive the Tom Lantos Burmese JADE Act of 2008, which banned new jade and ruby from being imported into the US. According to the state Department release, the removal of sanctions "does not affect the existing prohibitions and restrictions on the importation of jadeite and rubies mined or extracted from Burma, and on articles of jewelry containing them."



Rihanna's quirky style and stunning gems make heads turn at the Grammys

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Get this fantastic app from Gemstoneuniverse and be your own Gemstone and Vaasthu consultant...



Do you think you have the Gift? Are you interested in learning Astrology/ Planetary Gemology?

Do drop us a mail at education@gemstoneuniverse.com with a brief introduction and CV.

We will get back to you once the course details are finalized.

Interested in Minerals and Gemstone photography. Would you like to intern with Gemstoneuniverse? Write in to us at careers@gemstoneuniverse.com with your detailed resume.

YOUR GEM STORY



“ If you are looking for True Vedic Gemstones you can not beat Gemstone Universe. When you buy something from them they answer all of your questions right away. If you want A fully natural pearl, Flawless ruby, Deep blue Untreated sapphires or any other of the 9 main & secondary Veda gemstones you have found the best place on the internet. ”

Troy Hill, Minnesota, USA

By Design...

*Gemstoneuniverse will shortly announce a **design contest**.*

So if you are a creative mind, keep tuned in to

www.gemstoneuniverse.com for additional information on the same.



GEMSTONEUNIVERSE

The Gold Standard in Planetary Gemology

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